1 2	Mario N. Alioto (56433) Lauren C. Capurro (241151) TRUMP, ALIOTO, TRUMP & PRESCOTT 2001 Union Street, Suite 482	LLP		
3	San Francisco, CA 94123 Telephone: 415-563-7200			
$_4$	Facsimile: 415- 346-0679 Email: malioto@tatp.com			
5	laurenrussell@tatp.com			
6	Lead Counsel for the			
7	Indirect Purchaser Plaintiffs			
8				
9	UNITED STA	TES DISTRICT COURT		
10	NORTHERN DISTRICT OF CALIFORNIA			
11	OAKLAND DIVISION			
12	DIDE CATHODE DAY TYDE (CDT)			
13	IN RE: CATHODE RAY TUBE (CRT) ANTITRUST LITIGATION	MASTER FILE NO. 4:07-cv-5944-JST Case No.: 4:17-cv-04067-JST		
14	This Document Relates to:	MDL NO. 1917		
15		DECLADATION OF LOCEDIUM FIGUED		
16	Luscher, et al. v. Mitsubishi Electric Corp., No. 4:17-cv-04067-JST	DECLARATION OF JOSEPH M. FISHER RE: MITSUBISHI ELECTRIC CLAIMS PROCESSING AND BOT CLAIM		
17		VERIFICATION		
18		Judge: Honorable Jon S. Tigar		
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				

I, Joseph M. Fisher, declare:

2

3

# 4

5

## 6

## 8

7

### 9 10

11

12

13

14 15

16

17

#### 18

19 20

21

22

23 24

25

26 27

28

#### INTRODUCTION

- 1. <u>Identification</u>. I am the president of The Notice Company, Inc., a Massachusetts corporation with offices at 94 Station Street, Hingham, MA 02043 ("The Notice Company" or "Settlement Administrator"). The Notice Company is principally engaged in the administration of class action settlements and lawsuits pending in courts around the United States, including the dissemination of notice to class members, administering the claims process, and distributing the proceeds of the litigation to the class. I have over 19 years of experience assisting attorneys with class action notices and claims administration. I am also a member in good standing of the bars of the Commonwealth of Massachusetts, the District of Columbia, and the Commonwealth of Virginia. I am over 21 years of age and not a party to this action. I have personal knowledge of the facts set forth herein and, if called as a witness, could and would testify thereto under oath.
- 2. Purpose of Declaration. I make this declaration to report on the Settlement Administrator's processing of claims received in the proposed settlement with Mitsubishi Electric Corporation ("Mitsubishi Electric") and to present the procedures and costs associated with handling large numbers of bot<sup>1</sup>-submitted claims. In my prior declaration dated May 11, 2023, I reported on implementation of the Notice Program as authorized by the Court. ECF 6192 and 6195.

#### SUMMARY OF THE CLAIMS PROCESS

The Settlement Administrator has received 3,087,112 claims.<sup>2</sup> See Table 1 below. 3.

Table 1: Claim Submission Overview					
Claim Description	Timely	Late	Total		
New Non-Represented Claim Submissions	2,946,883	14	2,946,897		
Prior Non-Represented Claim Submissions	82,780	ı	82,780		
New Represented Claim Submissions	3,336	4	3,340		
Prior Represented Claim Submissions	54,095	1	54,095		
<b>Total Claim Submissions</b>	3,087,094	18	3,087,112		

See Merriam-Webster, Inc.: "bot" is defined as "(1) Robot; (2) a computer program that performs automatic repetitive tasks . . . [especially] one designed to perform a malicious action; (3) a computer program or character (as in a game) designed to mimic the actions of a person." https://www.merriamwebster.com/dictionary/bot (last visited February 23, 2024).

<sup>&</sup>lt;sup>2</sup> The deadline to submit claims was June 13, 2023. The data reported herein include both timely and late claims received as of December 31, 2023.

4. As described in the Detailed Notice of Settlement and Summary Notice of Settlement (ECF 6195), all eligible End-User claimants from the Prior Settlements were automatically entered into the Mitsubishi Electric Settlement. The Settlement Administrator sent direct notice to these claimants and informed them of their previously approved quantities. If a claimant had additional units to add to their claim, they were instructed to submit a new claim with a full report of all units claimed for the New Settlement. The Settlement Administrator identified 3,114 claimants from the Prior Settlement who submitted claims in the New Settlement. Each of those claims from the Prior Settlement has been flagged as a duplicate claim and the newly-submitted claim will take precedence.

- 5. The Settlement Administrator received 252 updated prior claims submitted through law firm or third-party submission companies and 3,114 updated prior claims submitted directly by claimants.
- 6. The Settlement Administrator identified 37,997 exact match duplicate new claim submissions, where all identifying information available (name, address, phone and/or email) are the same. The Settlement Administrator removed the duplicate claim, leaving the most recent submission as the remaining claim. Table 2 below summarizes the duplicate claims identified to date.

Table 2: Duplicate Claim Overview				
Total Claim Submissions	3,087,112			
Non-Represented Prior Claimant with Duplicate New Claim Submission	3,114			
Represented Prior Claimant with Duplicate New Claim Submission	252			
Additional Currently Identified Duplicate Submissions (Both new claims)	37,997			
Total Claim Submissions, After Removal of Currently Identified Duplicates	3,045,749			

7. The Settlement Administrator has completed an initial screening of claims for validity. In reviewing the claims received, the Settlement Administrator identified duplicate claims and potentially invalid claims. Table 3 below provides a summary of the claims received to date.

Table 3: Claims Statistics (as of September 11, 2023)				
Description	Volume (#)			
Total Claims Received	3,087,112			
(-) Duplicate Claims Identified	41,363			
(-) Potentially Invalid Claims	2,793,839			
Net Claims	251,910			

Claims remain under review, and additional duplicate claims or invalid claims may be identified as the Settlement Administrator completes the various claim verification processes described below or as additional information becomes available.

- 8. The Settlement Administrator has identified 2,793,839 claims that appear to have been programmatically generated and submitted by computer-created "bots" (short for robots) and not by legitimate claimants. The Settlement Administrator has been identifying characteristics of these suspected bot-generated claims in order to determine if they represent potentially invalid submissions.<sup>3</sup>
- 9. In the course of settlement administration the Settlement Administrator implemented the following three steps to minimize the impact of bot-generated submissions:
  - a. A reCAPTCHA (Completely Automated Public Turing test to tell Computers and Humans Apart) ("reCAPTCHA verification") was added to the claim form and required of claimants prior to claim submission.<sup>4</sup>
  - b. IP addresses<sup>5</sup> that individually generated over 3,000 submissions were blocked from accessing the claim form. This resulted in five (5) IP addresses being blocked.
  - c. Attempts to access the Settlement website, www.CRTclaims.com, from IP addresses located outside of the United States and Canada were presented with a "challenge" as a condition to gaining access to the claim form. These are dynamically-generated challenges chosen by software based on the characteristics of the request received. Challenges may be

<sup>&</sup>lt;sup>3</sup> Guidance in recognizing Bot behavior is offered in "Social Media Bots", Cybersecurity and Infrastructure Security Agency, U.S. Department of Homeland Security. https://www.cisa.gov/sites/default/files/publications/social\_media\_bots\_infographic\_set\_508.pdf (last visited February 21, 2024).

<sup>&</sup>lt;sup>4</sup> "reCAPTCHA is a free service from Google that helps protect websites from spam and abuse. A 'CAPTCHA' is a turing test to tell human and bots apart. It is easy for humans to solve, but hard for 'bots' and other malicious software to figure out. By adding reCAPTCHA to a site, you can block automated software while helping your welcome users to enter with ease." https://support.google.com/recaptcha/answer/6080904 (last visited February 23, 2024).

<sup>&</sup>lt;sup>5</sup> "An IP address is a unique address that identifies a device on the internet or a local network. IP stands for 'Internet Protocol,' which is the set of rules governing the format of data sent via the internet or local network." https://usa.kaspersky.com/resource-center/definitions/what-is-an-ip-address (last visited February 23, 2024).

#### 

## 

### 

## 

### 

#### 

#### 

## 

## 

### 

#### 

#### 

## 

## 

### 

#### 

## 

## 

passive (completed by JavaScript in the user browser), a simple checkbox or require a short puzzle to complete.<sup>6</sup>

#### PLAN FOR CLAIM VERIFICATION

- 10. In order to protect the Settlement funds for valid claimants and to ensure funds are not diverted to fraudulent or bot-generated claims, the Settlement Administrator proposes to initiate a claim verification process. This process would be applied to claims (the "Identified Claims") identified by the following four criteria:
  - A claim submitted from an IP address used to submit 20 or more claims; or
  - A claim submitted from an IP address used to submit 15 or more claims AND where all such claim submissions request a digital payment; or
  - A claim submitted with an email domain used for 15 or more claims AND where all such claim submissions request a digital payment; or
  - A claim submitted with an "Other CRT" description on the claim form that follows a repeated pattern identified across claims.
- 11. The first step in the claim verification process requires screening out those Identified Claims that were submitted from fake or "non-sendable" email addresses. These would be email addresses that could not be used for further communications and where the Identified Claims sent from those email addresses would be presumptively treated as invalid.
- 12. For each of the Identified Claims, including all identified duplicates related to Identified Claims and excluding those submitted from non-sendable email addresses, the Settlement Administrator will send an email that includes an explanation of the reason for the verification process and that specifies the options available to the claimant (an "Identified Claimant") in order to validate its claim. The options will include:

<sup>&</sup>lt;sup>6</sup> See Cloudflare challenge documentation at https://developers.cloudflare.com/fundamentals/get-started/concepts/cloudflare-challenges/ (last visited February 23, 2024).

<sup>&</sup>lt;sup>7</sup> Emails should not be sent where the address is a "spam trap" (for example, an email address that was artificially created by an Internet service provider to detect spammers), the address cannot be verified (for example, the domain of the email address does not exist or is not functioning) or the address is otherwise invalid.

- A direct link to a form on the Settlement Website, www.crtclaims.com, requesting confirmation of the claimant's name and address, and requiring the upload of documentation to substantiate the claimant's identity, such as:
  - Proof of address where claimants provide an image of their name and address
     on postmarked mail where the postmark processing is visible;
  - o Magazine subscriptions or renewal notices;
  - o Utility or other bills;
  - o Government issued cards;
  - o Property tax receipts;
  - o Lease agreements or mortgage statements;
  - o Vehicle registrations; or
  - o Voter registration cards.
- Mailing, to the settlement P.O. Box a copy of the above documentation or a handwritten note attesting to identity; or
- Calling the settlement toll-free line and requesting that a reply postcard be sent to their address, which they can complete and return to the P.O. Box via Business Reply Mail.
- 13. Recipients of the validation email will be afforded 21 days to complete the above steps. The Settlement Administrator will review the responses received to the initial notice, and may, depending upon the characteristics identified by those responses and subject to the budget proposed below, issue a second email notice to some or all of the identified recipients who did not respond to the initial notice. Identified Claimants that do not take one of the actions above will have their claim denied. Those that respond will have their response reviewed and will receive a confirmation once that review process is complete.
- 14. The validation process will be implemented with the goal of allowing legitimate claimants to identify themselves while screening out fraudulent or bot-generated claims.

 15. The Settlement Administrator has completed a Request for Proposal (RFP) process that identified a third-party vendor with the capabilities of (a) verifying if an email address is potentially sendable and (b) sending out claim verification notices to sendable email addresses.

16. The Settlement Administrator worked with the selected third-party vendor to conduct a detailed email-address verification analysis. This analysis identified 853,388 email addresses, or 31% of the total, as not sendable. Claims received from those email addresses will be deemed invalid without the need to send a verification notice. All remaining email addresses will be sent claim verification notices as described above.

#### **SUMMARY OF ADMINISTRATION COSTS**

17. The Settlement Administrator has incurred time and expenses in developing the botrelated claim verification program described above. Fees and costs for the program to date total
\$36,640.98, including the RFP process and the email-address verification analysis. Additional costs
for the claim verification program will be based on the number and type of responses received as the
program moves forward. If nearly all of the email addresses prove to be bot-generated and if the
verification process succeeds in creating hurdles that the bots are unable to overcome, then the
remaining costs for the claim verification program will be under \$40,000. However, if many of the
Identified Claims prove to be associated with genuine claimants who identify themselves with
appropriate responses, or if the bots are sufficiently adaptive to overcome the verification program's
hurdles, then there will be significantly more work involved with the verification program, with
additional costs possibly reaching \$100,000.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Executed at Hingham, Massachusetts, this 28th day of February, 2024.

JOSEPH M. FISHER

<sup>&</sup>lt;sup>8</sup> This declaration covers only fees and expenses for claims verification related to suspected botgenerated claims. Fees and expenses for other administrative tasks will be covered in a subsequent declaration.